



Welcome to the

# Palomar Zone

Your monthly newsletter, March 2022

**WELCOME** to the Palomar Zone newsletter. We are here for you.



## SCOUTING FOR FOOD

Saturday, March 19, 2022

## VOLUNTEERS NEEDED

See page 3 for flyer.

To volunteer, contact Linda at [linda-promgmt@cox.net](mailto:linda-promgmt@cox.net)



## GAME NIGHT AT THE MOOSE LODGE

Friday, March 25, 2022

5:00 PM - 8:00 PM

25721 Jesmond Dene Rd.

Escondido, CA 92026

Contact Pat Cypher for details

[pncypher@sbcglobal.net](mailto:pncypher@sbcglobal.net)



## WORLD SCOUT JAMBOREE

August 1-12, 2023

Click [here](#) for more information.

## SAVE THE DATE

### PALOMAR ZONE CAMPOREE

OCTOBER 21-23, 2022

Mataguay Scout Ranch

### CAMPOREE COMMITTEE MEETING

Contact Barbara Jehl for meeting date and time at [myteeth51@hotmail.com](mailto:myteeth51@hotmail.com)



## SCOUT ME IN™

### RECRUITING TIPS/ REMINDERS FOR SPRING

- **Springtime Recruiting is Best for Scouting:**
- **#AdventureOn – 2022 Recruitment Campaign:**
- **Normal Friend Activities:**
- **New Member Coordinator:**
- **Update your Unit Pins at [BeAScout.org](http://BeAScout.org)!**

See the full article on page 4.

## WEBELOS WALTER

is our scout ambassador, he enjoys visiting units, camporees and other activities.

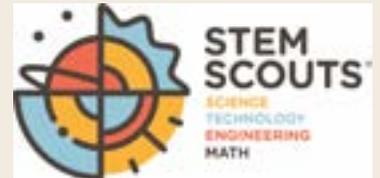


If you are having an activity, Webelos Walter would be glad to attend. Please contact: [linda-promgmt@cox.net](mailto:linda-promgmt@cox.net)



## ATTENTION UNITS

Are your unit's social media pages - Facebook and Instagram connected to Palomar Zone? Let's connect and socialize.



## STEM

### MERIT BADGE DAY

May 14, 2022 contact Linda at [linda-promgmt@cox.net](mailto:linda-promgmt@cox.net) for more information.



## NATIONAL SCOUT JAMBOREE

July 19-28, 2023

Click [here](#) for more information.

## CUB SCOUT CORNER

Cub Chat Live!  
**FACEBOOK LINK**





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Troop 1768 winter camp



Pack 751 Blue and Gold



Another weekend working on hiking merit badge

## Scouting in our Zone

Share your scouting adventures with our zone. Email photos and captions to [kgraphics@att.net](mailto:kgraphics@att.net)



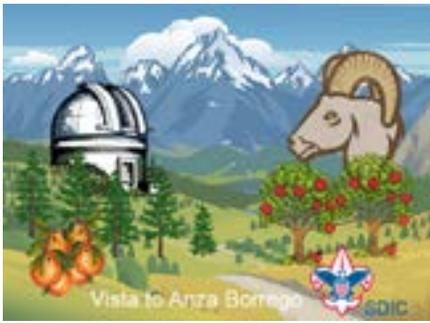
Pack 747 at Indian Hills Camp



Troop 651 Camping at Camp Emerson 21 degrees



Troop 768 at San Jacinto



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## SCOUTING FOR FOOD

Save the date!!

# March 19, 2022



**Solatube** 2210 Oak Ridge Way, Vista CA 92081

This is a contact-free, drive through drop off!

Drive up, pop your trunk, and let Scouts do the rest.



**VOLUNTEERS NEEDED**

Contact Linda at [linda-promgmt@cox.net](mailto:linda-promgmt@cox.net)





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## RECRUITING TIPS/ REMINDERS FOR SPRING

### **Springtime Recruiting is Best for Scouting:**

Recent BSA research has shown the springtime is the best time for recruiting for both packs and troops. Besides a large number of parents searching for great outdoor activities for their youth to do during the summer, a very key element for retaining new scouts is to connect them as quickly as possible to fun activities. This way they quickly associate scouting with fun. It also gives parents some time to get acquainted with the program so that they are more open to participating in volunteer duties when your unit organizes to start the new program year after summer's end.

### **#AdventureOn – 2022 Recruitment Campaign:**

BSA has announced its new recruitment program for 2022, called "Adventure On". A number of posters and other material is already online for you to access at the national recruiting website – <https://www.scouting.org/recruitment/>. An especially valuable resource at this website are the recorded webinars. A couple have already been posted, and more are coming out in the next 45 days to help your unit prepare for a very successful recruitment year.

Other resources found here include all new flyers, logos, postcards, posters, social media, virtual backgrounds, and web banners.

### **Normal Friend Activities:**

One of the very best recruitment events that you should think about for your unit is what we call a "Normal Friend Activity". This would be something like an informal (ie class-b uniforms) daytime bar-b-que in the park with food, activities, games and outdoors. It is the easiest type of activity to invite friends – youth and adults – to actually taste a little bit of scouting in action. Be prepared to have on hand a "New Member Welcome Kit" to share with them to show how easy it is to get started in scouting and what other fun activities are planned for the upcoming months.

### **New Member Coordinator:**

Every unit should have one (or more!) committee members solely focused on helping new families feel welcome. Look for new attendees who show up but look a little lost. Make friends with the new parents and youth, and be ready to answer their questions as they try to understand how scouting works. Do callbacks to first time visitors to ask about their experience and let them know they are invited to join the pack or troop.

### **Update your Unit Pins at BeAScout.org!**

More and more of our national and council recruitment efforts will be directed to your unit pins at the national website – BeAScout.org. There will be a big push starting this month. If your unit wants to stay strong with a healthy membership we encourage you to get your profile updated ASAP.

Note that an effective Unit Pin profile would be a simple paragraph with basic information such as what date and time your unit meets and a contact information for your Unit's New Member Coordinator. The best unit pins include a link to your unit webpage or Facebook page that shows a sample of the fun activities your unit is planning.

Alternatively, for smaller/newer units that don't yet have their own webpage then feel free to link to the Council's community scouting page that shows all of the fun scouting adventures available in our region.

That weblink is: <https://www.sdicbsa.org/Membership/OurScouting.php>

By Bryce Hall